



DCY-003-2013001

Seat No. _____

B. Sc. (Sem. III) Examination

August - 2022

STCS-3 : Scientific Technical Communication Skill
(Old Course)

Faculty Code : 003

Subject Code : 2013001

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instruction : Attempt any five questions.

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| 1 | Define interpersonal communication and discuss its characteristics. | 14 |
| 2 | Write a detailed note on Brain storming. | 14 |
| 3 | Explain the importance of agenda in the meeting. | 14 |
| 4 | Draft an office circular informing the employees about the motivational lecture arranged by the company. | 14 |
| 5 | Discuss the importance of preparing an outline for the presentation. | 14 |
| 6 | Discuss the advantages and disadvantages of using visual aids for the presentation. | 14 |
| 7 | Discuss the factors shaping attitude. | 14 |
| 8 | What is positive attitude ? Discuss the characteristics of positive attitude. | 14 |
| 9 | Write detailed notes on the following :
(1) Advantages of fax
(2) Advantages of E-mail | 14 |
| 10 | Write detailed notes on the following :
(1) Disadvantages of Web-writing
(2) Disadvantages of video-conferencing. | 14 |